

Tourism Development Authority  
**Meeting**  
**Tuesday, January 23, 2018**  
**9:00am**  
**305 West Freemason Street**  
**Edenton, NC 27932**

Present: Don Faircloth and Theresa Theiser

Absent: Frank Jones, Diane Pariseau, Susan Beckwith (came in late), Tyler Russell, John Dowd and Katrina Barnes

Ex-Officio Members present were Nancy Nicholls, Kevin Howard, Cathy Smith and Susanne Stallings Clerk

Guests present Win Dale, Bob Hopkins and Elizabeth Bryant

Chairman Don Faircloth called the meeting to order. Ms. Stallings noted there was not a quorum present and therefore no official meeting could be held and no business could be acted upon.

**Public Comment**

There was none

**Consent Agenda**

No action can be taken until a quorum is present.

Cathy Smith went over the Finance Report and highlighted that the TDA was over a little percentage wise and two budget amendments which will need to be voted on at the next meeting.

**Media Report**

Theresa went over what had been mailed out and the Google Analytic report as well

**350<sup>th</sup> Update**

Bob and Nancy highlighted what was taking place within the region up to this point as well as what was taking place locally – a regional meeting would take place 2/7 or 8 and a local on 2/14 Calendar of events on Visit Edenton and 350<sup>th</sup>.com

**Sharing Economy**

Elizabeth attended to share the update from the Town Council Committee meeting the evening before – and that both Asheville and Wilmington were still researching and the Town Council asked that we look further into what is taking place. The County from the tax side is looking into it being equitable and safety was something both town and county were concerned about and wanted to make sure visitors would be safe. The county has a staff shortage in the Tax Office currently so probably this summer would be when they could delve more into it.

### **2017 Tourism Award**

This was scheduled for 2/1 and all in place for the presentation.

### **Directors Report**

Report was emailed and in the packet

### **Timely and Important Matters**

Bob shared the changes taking place at Historic Edenton State Historic Sites with retirement of two employees and the training of two new employees and another on the way in the next few weeks. The Trolley overview will not be part of HESE new explorations – theme tours/open historic buildings with costume interpreters and during Black History Month the Harriet Jacobs tour would be available by reservation. More interactive visitor experiences and less docent related guided tours.

Win highlighted the upcoming banquet and that 6 awards would be given – tickets \$40

### **Adjourn**

Being no further business Chairman Faircloth adjourned the meeting.