

Tourism Development Authority
Special Meeting
Tuesday, June 9, 2015
1117 East King Street
Edenton, NC 27932

Present: Keith Nixon, Diane Pariseau, Katrina Barnes, Adele Jones (came in later), Theresa Thesier and Frank Jones,

John Dowd, Ben Speller and Susan Beckwith were absent

Ex-Officio Members present were Nancy Nicholls, Anne-Marie Knighton, Kevin Howard, Willie Mack Carawan and Susanne Stallings

Chairman Nixon called the meeting to order.

FY 2015-16 Budget Message

Ms. Nicholls provided the Board with the proposed budget message for the TDA Budget.

The Proposed Budget includes the following:

- Occupancy Tax revenue of \$120,000.00
- Golden Leaf Reimbursable \$ 30,000.00 (to close out grant)
- A four-page budget with full analysis covering 2015 amended budget, year to date 2015, preliminary 2016 and working budget 2016 to include Golden Leaf Funding for review

- Decrease \$336.17 in hospitalization
- Increase \$1,300.00 Professional Services (full year Administrative Assistant)
- Decrease Printing \$1,000.00
- Increase Contracted Services – Website Design and Hosting \$1,000.00
- Increase Dues, Subscriptions, Conferences \$200.00 (regional organizations)
- Decrease in Promotional/Ambassadors \$2,000.00
- Increase Digital Advertising \$ 1,000 – Google AdWords

and On-line Advertising Budget passing procedure:

- June 9th - Special TDA Meeting Proposed 2015/2016 Budget presented
- June 23 - TDA Meeting public hearing, review and adopt

Ms. Thesier moved to schedule the public hearing for June 23, 2015 at 12 noon. Ms. Barnes seconded the motion. Chairman Nixon asked for all in favor, the motion passed unanimously (6-0).

Ms. Nicholls stated the June 23, 2015 will be at the 1767 Chowan County Courthouse.

Adjourn

Being no further business, Ms. Barnes moved to adjourn the meeting. Ms. Pariseau seconded the motion. Chairman Nixon asked for all in favor, the motion passed unanimously (6-0).