

Tourism Development Authority
Regular Meeting
Tuesday, June 28, 2016
1117 East King Street
Edenton, NC 27932

In the absence of the clerk, the meeting was recorded. A copy of the recording is in the meeting file labeled June 28, 2016.

Present: Keith Nixon, Adele Jones, Ben Speller, Susan Beckwith, John Dowd, Theresa Thesier, Frank Jones, Katrina Barnes and Diane Pariseau

Ex-Officio Members present were Nancy Nicholls, Kevin Howard, and Anne-Marie Knighton

Win Dale and Bob Hopkins were also present.

Chairman Keith Nixon called the meeting to order.

Approval of the Agenda

Chairman Nixon asked if there was any objection to the agenda, (there was none).

Mr. Speller then moved to approve the agenda approved as presented. Ms. Thesier seconded the motion, the motion passed unanimously (9-0).

Public Comment

Chairman Nixon opened the floor to public comment. There was none.

Consent Agenda

Chairman Nixon presented the April 26, 2016 minutes.

Mr. Speller then moved to approve the minutes as presented. Ms. Thesier seconded the motion, the motion passed unanimously (9-0).

Financial Report

Mr. Howard reviewed the financial report noting revenues and expenditures appear to be within budget. He noted approximately \$30,000 was collected over budgeted revenues and that money will go into fund balance. He noted the revenues increased approximately 25%.

Public Hearing on Proposed FY 2016-17 Budget

Mr. Speller then moved to open the floor for the budget public hearing. Ms. Pariseau seconded the motion, the motion passed unanimously (9-0).

Mr. Howard reviewed the proposed budget. He noted an amendment to the lines for the Music and Water Festival and line 990.

Chairman Nixon asked for any public comment on the proposed budget. There was none.

Being no public comment on the proposed budget, Mr. Speller moved to close the public hearing. Ms. Theiser seconded the motion. Chairman Nixon asked for all in favor, the motion passed unanimously (9-0).

Chairman Nixon asked for any action on the proposed budget.

Ms. Barnes moved to adopt the budget as corrected. Ms. Jones seconded the motion. Chairman Nixon asked for all in favor, the motion passed unanimously (9-0).

Golden Leaf

Ms. Nicholls provided an update on information that was requested by Golden Leaf.

Media Committee Report

Ms. Barnes provided the Board with information on upcoming media marketing opportunities. Ms. Nicholls provided information on the proposed 2016-17 marketing plan. Copies of the reports are in the meeting file labeled June 28, 2016.

Hospitality Report

Ms. Barnes reported on the activities at the Hampton Inn. She noted they are busy right now. Ms. Pariseau agreed she has been busy also.

Mr. Hopkins stated that visitation for the lighthouse has been down most likely due to restorations at the lighthouse. He noted that there are more renovations needed and he hopes the lighthouse will be open by Lighthouse Day on August 7th.

Mr. Jones stated that he has seen an increase in business from the OBX and some day and overnight visitors.

Ms. Beckwith shared she has seen an increase of visitors from Winston Salem. She stated she has had visitors needing to relocate.

Mr. Speller stated he has seen a decrease in visitation at the Barker House but attributed that to the lighthouse renovations.

Directors Report

Ms. Nicholls provided the directors report.

Timely and Important Matters

Ms. Nicholls provided Ms. Jones with a picture of the Cupola House and thanked her for her contributions to the TDA Board and the Media Committee.

Adjourn

Being no further business, Mr. Dowd moved to adjourn the meeting. Ms. Thesier seconded the motion. Chairman Nixon asked for all in favor, the motion passed unanimously (9-0).