

Tourism Development Authority  
**Special Meeting on Wayfinding Signage**  
**Wednesday, April 2, 2014**  
**Town Council Chambers**  
**504 South Broad Street**  
**Edenton, NC 27932**

Present: Keith Nixon, John Dowd, Ben Speller and Jerry Climer.

Ex-Officio members present were Nancy Nicholls, Anne-Marie Knighton, Kevin Howard and TDA Clerk Susanne Stallings.

Destination Downtown Board Present: John Mitchener, Jean Brown, Tina Sawyer, Bob Quinn

Additional staff present: John Norris, Karen Ipock, Jennifer Harriss, Win Dale, Sam Barrow

Buzz Bizzell, architect of the Wayfinding proposal was also present.

Ms. Knighton welcomed the group present. She stated that Mr. Bizzell would present the group with the Wayfinding signage proposal.

Mr. Bizzell presented a plan for 11 Highway signs (\$1,860 each with \$400 installation) 9 Pedestrian signs (\$1,400 to \$1,600 each with \$300 installation) and 5 Parking lot signs (\$700 each with \$300 installation). He provided information on additional plans for walking museum signage with 10 signs (\$600-\$700 each with \$100 installation).

The group reviewed and discussed the signage proposal in detail. Anne-Marie Knighton and staff with the Town of Edenton indicated all signage within the boundaries of the Town of Edenton could be installed by Public Works staff and would reduce the cost and not require DOT approval.

Chairman Nixon recommended adding information in the signage on the natural amenities offered in the Town like parks with trails, canoeing and kayaking.

Ms. Knighton noted this project would be a multiyear project done in phases.

Mr. Climer requested additional information on the signage for the walking museum.

The group agreed to meet at a later date to discuss the wording for the signage.

The working meeting was adjourned.